

CHANGE YOUR BATTERY WHEN YOU CHANGE YOUR CLOCK.



A = B

IF **BATTERY A** LASTS AS LONG AS **BATTERY B** AND COSTS LESS,
WHAT COLOR DOES THE LABEL HAVE TO BE?

(Hint: It doesn't matter) October is National Fire Prevention Awareness Month. When you change your clock this Fall, remember to change the battery in your smoke detectors with dependable **Power XP®** alkaline batteries.

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POWER^{XP} DELIVERS.

Buy batteries for what's in them, not what's on them.

