

POWER UP FOR OUTDOOR FUN



A = B

IF **BATTERY A** LASTS AS LONG AS **BATTERY B** AND COSTS LESS,
WHAT COLOR DOES THE LABEL HAVE TO BE?

(Hint: It doesn't matter) Keep your outdoor activities going longer. **Power XP®** alkaline batteries let you enjoy more of the outdoors.

power^{xp}
Your Partner in Power
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POWER^{XP} DELIVERS.

Buy batteries for what's in them, not what's on them.

